

A bit about my professional background:

I spent the first decade of my career in documentary television, working on shows like *Kitchen Nightmares*, *Undercover Boss*, and the PBS documentary *Coming Home with Wes Moore*. I've worked across nearly every level of production – scheduling, hiring crew, ordering equipment, budgeting, and creative producing – ensuring shoots run smoothly from concept to wrap.

The second decade of my career has been in corporate marketing, where I've served as a creative and story producer. That work included conducting interviews, shaping narratives, developing deliverables, and collaborating with marketing teams to ensure that content aligned with strategy.

Because I've worked across both production and marketing, I've developed a knack for connecting the dots, strategically and emotionally. I've also spent years working with non-actors, helping on-screen talent feel comfortable enough to open up and be authentic. That's especially valuable in a space like The Woodshop, where intimacy and honesty are part of the brand.

# BRIAN LEMIEUX

## CREATIVE VIDEO & STORY PRODUCER

As a Creative Producer focusing on video production, I make things happen. I sit between the creative process and the operational process in a project, orchestrating ideas, resources, people, and participants to turn the seed of an idea into reality. My 20+ years of experience – spanning production, creative, and collaboration with marketing – has provided me with a set of skills that make me a unique asset in bridging these worlds.



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## STRENGTHS

### CLIFTONSTRENGTHS™

- ✓ Strategic
- ✓ Learner
- ✓ Analytical
- ✓ Connectedness
- ✓ Developer

## EDUCATION

### B.A. FILM PRODUCTION

Keene State College

2004

## WORK EXPERIENCE

### SENIOR VIDEO STORY PRODUCER

PTC, Inc. | 2023 – 2025

Adobe | 2022 - 2023

EF Education First | 2014 – 2022

Led and managed a team of video professionals, collaborated with the internal creative team, and strategized with marketing partners. Produced video content to further company goals, including long-form documentaries, branded content, mixed-media animation, social media advertising, event recaps, and testimonials.

- Spearheaded the development of projects, in collaboration with the internal video team
- Strategized with the marketing department to create content that fulfilled business goals
- Oversaw the schedules of multiple, overlapping projects
- Served as field producer, bridging the gap between the crew's needs and non-actor talent, creating an environment conducive to capturing authentic moments and reactions
- Conducted on-camera interviews

### PRODUCER

Various Production Companies | 2007 – 2014 (intermittently)

Contributed to the effective management of the creative process and interdepartmental communication.

- Identified and vetted potential talent and storylines
- Conceptualized and developed pitch material for television show concepts
- Utilized as a junior camera operator and editor
- Collaborated with production and post-production departments to assure a smooth and effective workflow
- Developed the talent of crew with limited experience

*Networks included: A&E, National Geographic, Discovery Channel*

*Programs included: 60 Seconds to Sell, Fight Science, Stunt Junkies*

# BRIAN LEMIEUX

CREATIVE VIDEO PRODUCER

## SKILLS

- ✓ Project Management
- ✓ Emotional Intelligence
- ✓ Organization
- ✓ Attention to Detail
- ✓ Problem-Solving
- ✓ Consensus-Building
- ✓ Critical Thinking
- ✓ Strategic Thinking
- ✓ Data Analysis
- ✓ Personnel Management
- ✓ Talent Development

## WORK EXPERIENCE (CONTINUED)

### LINE PRODUCER

**Powderhouse Productions | 2012 – 2014**

Oversaw the complete operation of production processes, ensuring that the projects aligned with both business and creative goals.

- Developed the budget and schedule, strategically allocating personnel, time, and resources to meet the project's needs
- Established efficient operational processes and workflows that supported the creative and storytelling intentions
- Ensured effective interdepartmental communication
- Managed budgets, cost reports, and payroll edits
- Pitched alternate creative approaches to solve location and budgetary challenges

*Networks included: The Travel Channel, PBS*

*Programs included: Red White and New, Coming Back with Wes Moore*

### PRODUCTION MANAGER

**Powderhouse Productions | 2011 – 2012**

Managed production processes and oversaw day-to-day operations.

- Secured equipment and locations with proper permits, releases, safety personnel, and other local requirements
- Hired and supervised crew, tracked budget, and managed deal memos and contracts
- Established and maintained effective flow of information between all components of production

*Networks included: A&E, Animal Planet, Discovery Channel*

*Programs included: Southie Rules, Must Love Cats, Best In The Business*

### PRODUCTION COORDINATOR

**Various Production Companies | 2005 - 2011**

Provided day-to-day organization and logistical needs, including travel, schedules, work assignments, releases, and location management.

- Created daily call sheets, schedules, and travel documents
- Coordinated complex domestic and international travel for crews both small and large
- Negotiated with vendors

*Networks included: FOX, History Channel, Spike TV, Bravo, A&E, MTV*

*Programs included: Kitchen Nightmares, Undercover Boss, Modern Marvels, Life On A Wire, Jesse James Is A Dead Man, Stunt Junkies*